

Continue to Strengthen Internal and External Communications, Services, and Programs

Services and Programs

- Improve District and School Websites
- Increase ParentLink usage by staff and parents
- Market our District
- Graduate profiles
- Explore mass mailings
- Outreach programs to existing groups

Expected Outcomes

- Standardize websites, including marquee posts, FAQ page, resource directory
- Improve usability of website measured by fewer calls regarding where to find information
- Improve scholarship access
- Utilize bulletin over PA system
- Improve Aeries grade book access by parents – use attendance and community liaisons to train parents
- Offer Student Handbook online
- Increase number of people involved in accountability of keeping shared data current
- Increase number of parents utilizing ParentLink
- Train staff on ParentLink
- Increase student e-mail usage
- Monitor use of Naviance at all sites, offer training where needed